

Contest Rules & Regulations

Ducks Unlimited Canada “Small Ponds, Big Goals” Contest Rules and Regulations (“Rules”)

1. How to Participate

1.1 The administrator of this contest is Ducks Unlimited Canada (“DUC”)

1.2 Eligibility: The “Small Ponds, Big Goals” (the “**Contest**”) is open to all individual, non-entity, residents of Canada, who have reached the legal age of majority in their province/territory of residence (“**Entrant**”).

1.3 Contest Period: The contest begins on, **November 7, 2024 at 12:01 a.m.** Central Time (“CT”) and ends on **September 5, 2025 at 11:59 p.m.** CT.

1.4 Contest Entry: Entrants may participate in the contest by submitting up to one original, digital story (written/photo/video), answering the question, “How did wetlands help nurture your love for hockey?” (the “**Story**”). The Story must be digitally uploaded at <http://www.ducks.ca/hockey>, must be original, and includes all pictures, written descriptions, screen shots or other media submitted by the Entrant in support of describing a factual, non-AI generated experience. DUC will make its best efforts to receive the Story and provide the uploaded Story for judging. Stories must be under 50 megabytes and photos should be in jpeg or png format, videos should be in .mp4 or .mov for best upload capability. However, DUC is not responsible for any errors that may be experienced by Entrants trying to upload Stories onto the website.

No purchase, membership or donation is necessary in order to submit a Story or to win a prize.

1.5 Upon submitting a Story, all Stories become “Entries” submitted by an Entrant into the Contest for one (1) chance to win the Prize. Entries become the sole property of DUC and may be shared for use by DUC in any format and in any media in their sole discretion.

1.6 A panel of judges selected by DUC (the “**Panel**”) will determine the grand prize winner in their sole discretion. Monthly prize winners will be selected at random.

2. Prize

2.1 Prizes are awarded “as is”, as set out below:

a. The Grand Prize is a VIP package to the 2025 Hockey Hall of Fame Induction Weekend in November of 2025 valued at approximately **\$4050**, which includes:

Two (2) tickets with gondola access to the Friday night annual “Hockey Hall of Fame” professional game, two (2) tickets with reserved seating for the Saturday Inductee Q&A Fan Forum, two (2) tickets to the

Sunday private Legends Classic captains meet & greet event with autograph print giveaways, two (2) tickets to the Hockey Hall of Fame Legend’s Classic alumni game on Sunday afternoon and two (2) general admission tickets to the Hockey Hall of Fame. **and one \$2,500 CAD travel voucher.**

b. The DUC prize pack, with one winner drawn at random monthly from January to September 2025 includes:

One (1) Ducks Unlimited Canada branded hockey sweatshirt **(\$110)**, four (4) platinum tickets to the Hockey Hall of Fame Legend’s Classic in November 2025 in Toronto **(\$260)**, and four (4) general admission tickets to the Hockey Hall of Fame **(\$100)**.

c. Any prize winner can opt for a \$500 DUC Gear gift card in lieu of the above prizes.

2.2 Each eligible winner will be required to answer a skill-testing question and complete the DUC Declaration and Release Form to claim the Prize. The Prize will be forwarded to the winner within six (6) weeks from the date when the winner’s signed Declaration and Release Form is received by DUC except for the Hockey Hall of Fame Legend’s Classic tickets and Grand Prize Pack, which will be forwarded in advance of the November 2025 event(s). Each Prize package has the approximate value stated above as of the Contest start date. The Prize is not redeemable for cash. Under no circumstances whatsoever will any difference between the actual and approximate retail value be awarded. The Prize is awarded “as is” and no replacements will be made. DUC will not be responsible for any additional costs incurred by the Prize winner when redeeming or using The Prize.

2.3 Odds: The odds of being selected to win the monthly Prize depend on the total number of eligible entries received. An “Eligible Entry” is one that complies with 3.2 below and is submitted properly and on time in accordance with these Rules & Regulations.

2.4 Grand Prize: An eligible winner will be selected by the Panel, in their sole discretion, after reviewing eligible Contest entries received during the applicable Contest period. Winner of the grand prize will be announced by noon Tuesday September 30, 2025.

2.5 Monthly Random Prize Draw: An eligible winner for the monthly prize draw will be selected each month by random computer-generated draw from all eligible Entries received during the applicable period.

Submission deadline	Draw date
12:00AM CT, Thursday January 2, 2025	12:00PM CT, Friday January 3, 2025
12:00AM CT, Sunday February 2, 2025	12:00PM CT, Monday February 3, 2025
12:00AM CT, Sunday March 2, 2025	12:00PM CT, Monday March 3, 2025
12:00AM CT, Wednesday April 2, 2025	12:00PM CT, Thursday April 3, 2025
12:00AM CT, Thursday May 1, 2025	12:00PM CT, Friday May 2, 2025
12:00AM CT, Monday June 2, 2025	12:00PM CT, Tuesday June 3, 2025
12:00AM CT, Thursday July 3, 2025	12:00PM CT, Friday July 4, 2025
12:00AM CT, Monday August 4, 2025	12:00PM CT, Tuesday August 5, 2025
12:00AM CT, Tuesday September 2, 2025	12:00PM CT, Wednesday September 3, 2025

2.6 Notification of Selection: The eligible winner will be contacted using the email they submitted online at least three (3) times within the fourteen (14) days after the Draw. If an eligible winner does not

respond in that time, a runner up entrant will be selected by the same procedure and the initial eligible winner will be disqualified and will have no recourse toward DUC or anyone involved in the Contest.

In order to win, the eligible winner will be required to sign a Declaration and Release Form confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing DUC, and anyone involved in the contest from all liability relating to the Contest. No substitution for, or transfer of, the Prize will be allowed. The prize cannot be exchanged for cash. The eligible winner will have seven (7) business days from the date of receipt to return a signed copy of the Declaration and Release Form to DUC or its representative – by 5pm CST on the 7th business day.

The form can be returned by email to the sender of the form. Email must be confirmed as received by DUC. If the eligible winner does not do so within this period of time, another entrant will be selected by the Panel and the initial eligible winner will be disqualified and will have no recourse towards DUC or anyone involved in the Contest.

3. General Rules

3.1 The Prize claim is subject to verification by DUC and/or its designated representatives. All Contest entries obtained through unauthorized sources, appear to be AI-generated or which are incomplete, illegible, irregular or fraudulent in any way or otherwise not in compliance with these Rules are automatically void. DUC will be the sole and final reference source in validating a Prize claim. DUC shall have the right at any time to require proof of identity and/or eligibility to enter the Contest. Failure to provide such proof may result in disqualification. DUC reserves the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

3.2 By participating, each entrant and the selected eligible winner agrees: (a) to be bound by these Rules and the decisions of DUC and the Panel made thereto, (b) to release and hold harmless DUC and the Panel and their respective affiliates, subsidiaries and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies from any and all liability for claims/damages including, but not limited to, claims/damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) in accordance with these rules and clause 3.2, to permit DUC to use their Story, name, province, of residence, photo, or any likeness and any statements they may make regarding the Prize for advertising or publicity purposes worldwide in perpetuity and in any form of media now or hereafter devised worldwide, without any additional compensation; (d) that they own all right, title and interest in any materials submitted to DUC, and that they grant DUC an irrevocable worldwide, unlimited licence in perpetuity, to use the submitted materials as DUC see fit; and (e) the winner agrees to sign a Declaration and Release Form to this effect and submits that fully executed Declaration and Release Form within the period of time required.

3.3 DUC's computer shall be the official time clock of the Contest with respect to Contest Entries submitted online. Entrants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to create and/or submit any Contest entry.

3.4 Entrants may be given the option to receive commercial electronic messages (e.g., emails) and/or other communications from DUC; however, eligibility to participate in the Contest is not dependent

upon an Entrant's consent to receive such messages and communications and consenting to receive such messages and communications will not impact an Entrant's chances of winning.

3.5 The decisions of DUC and the Panel in relation to this Contest will be final and binding on all Entrants.

3.6 DUC shall not be responsible for incorrect or inaccurate transcription or registration of Contest Entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online registration, or any other error or malfunction, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest, or any injury or damage to entrant's or any other person's computer or device related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

3.7 DUC reserves the right to cancel, terminate, or suspend this Contest, at their sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

3.8 Persons who tamper with or abuse any aspect of the Contest, website or platform or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other Entrant or DUC's representatives and/or Panel, or who are in violation of these Rules, as solely determined by DUC will be disqualified and all associated Entries will be void.

3.9 If a selected Entrant is awarded the Prize due to a system or human error, malfunction or defect, the Entrant will be notified upon discovery by DUC, the prize will be reclaimed by DUC and the Prize will be returned to be re-awarded in DUC's sole discretion.

3.10 Under no circumstances will DUC and their affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Rules or award the Prize other than in accordance with these Rules. The failure of DUC to enforce any term of these Rules shall not constitute a waiver of that provision.

3.11 The Contest is subject to all Federal, Provincial and local laws, as well as these rules, and all disputes will be resolved in the Province of Manitoba. Personal information collected by DUC will not be shared with or sold to other parties unless compelled to do so by court order or other valid legal or regulatory requirement.

3.12 All personal information is collected and used for the purpose of allowing individuals to enter into the Contest and for awarding prizes. Personal information is stored in accordance with PIPEDA. Only an individuals' first name, last name and province location will be disclosed to associate the Entry and observations with the individual entrant for marketing and promotion purposes on all available social, internal and external media.

3.13 The interpretation of these Rules and Regulations is subject to the laws of the Province of Manitoba and all entrants agree to be bound by the laws of the Province of Manitoba.

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